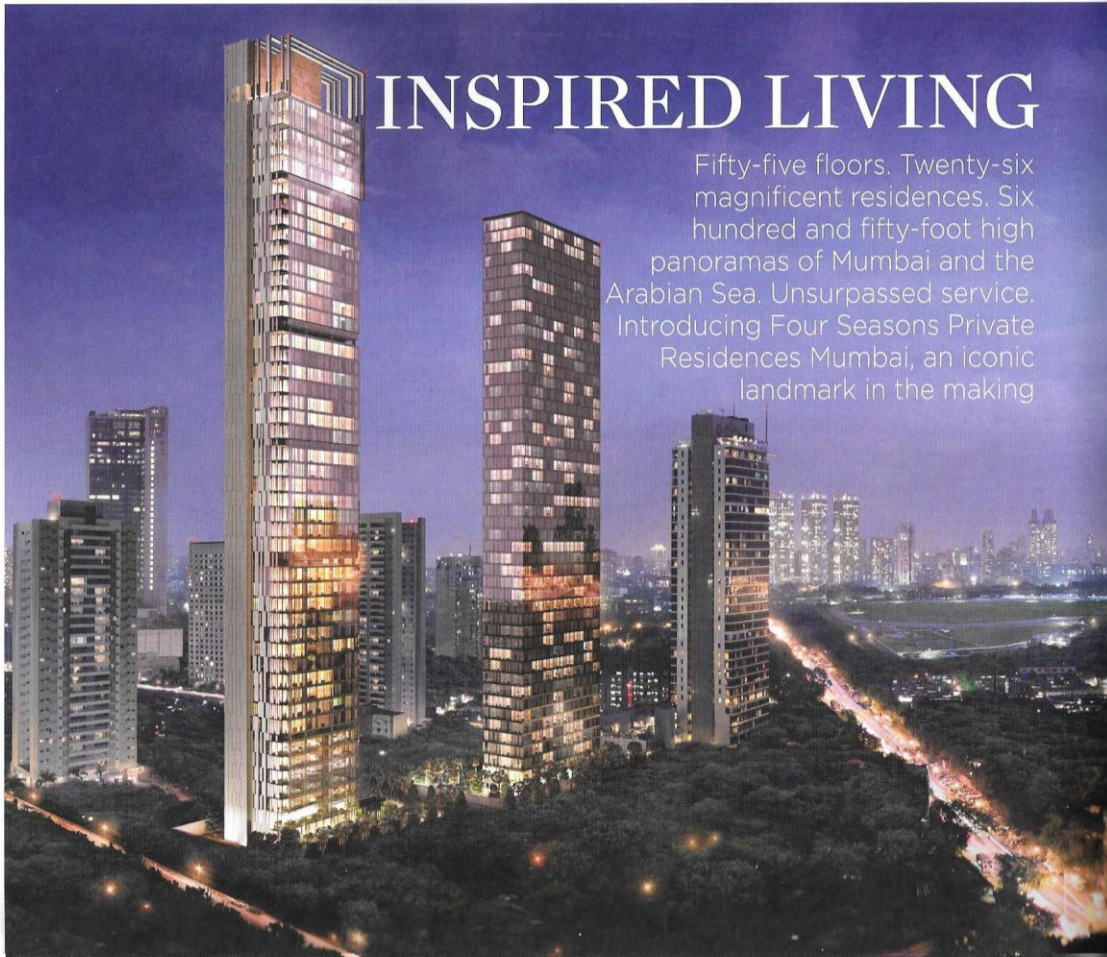




REAL ESTATE



## INSPIRED LIVING

Fifty-five floors. Twenty-six magnificent residences. Six hundred and fifty-foot high panoramas of Mumbai and the Arabian Sea. Unsurpassed service. Introducing Four Seasons Private Residences Mumbai, an iconic landmark in the making

**P**ROVENANCE Land and Four Seasons Hotels & Resorts has raised the bar for residential real estate in India with the upcoming project Four Seasons Private Residences, the first ever hotel branded luxury residential development in Mumbai.

With residents scheduled to take possession in 2018, the high-rise is set to become a haven in Worli. An extension of the global Four Seasons brand, the building's 26 magnificent residences across 55 floors will stretch luxuriously over one or more floors. Providing residents 650 foot high vistas of city and sea and unparalleled Four Seasons service, the building will truly be an iconic development.

The building emerges from the successful alliance between Four Seasons and Provenance Land, one of India's oldest hospitality development groups and the first to bring five-star international hospitality to the country. Provenance is part of the R.K. Jatia group that has gained a stellar reputation for its successful development of five Greenfield projects in India. The company has successfully designed, developed and delivered a portfolio of highly desirable properties that have come to be known as landmarks in their own right.

Turning their attention to hotel-branded residences with Four Seasons has allowed Provenance Land to keenly focus on bespoke design for an unmatched residential lifestyle.

Mumbai's skyline will be redrawn by the slenderness and height of the tower, whose seemingly impossible slim proportions are being designed in conjunction with innovative engineering. The estate is being master planned as the ultimate lush retreat with a series of garden rooms covering an acre. The exterior form of the tower has been designed to resonate with a timelessness that will allow it to retain currency and appeal well into the future.

"Four Seasons does not adopt a 'one-size-fits-all' approach," says Paul White, Senior VP, Four Seasons Hotels and Resort. "We develop residences that are in harmony with each market we enter in terms of culture, style, design, floor plans, and hotel-inspired amenities. While there is consistency in our service, each of our private residences is different and reflects local sensibilities. Four Season Private Residences Mumbai has been conceived as a property that will change perceptions about luxury high-rise residences."

This innovative property is designed from the inside out with a focus on the valuable 'bungalow style' luxury residential experience. Adarsh Jatia, CEO and MD, Provenance Land who has been instrumental in creating two of the most iconic hotel properties in India—Four Seasons Hotel Mumbai and the Hyatt Regency, Pune—says, "The concept of building a property that soars 55 stories yet contains only 26 residences,



Residents will benefit from the existing hotel facilities as well as their own private amenities within the residential tower. Dedicated highly trained staff will cater to residents' needs and whims with the finesse for which Four Seasons is trusted and loved. Impeccable, art-filled level lobby spaces connected to beautiful outdoor gardens will provide an ideal ambience for guests. The Residents' Club will incorporate a state-of-the-art gym, lounge spaces, generous terrace and dining room



sea view is celebrated as the centrepiece of the residence by way of the 80 feet long seamless facade in the living room. A rare degree of privacy will be granted by this planning approach, as well as a level of exclusivity that is unheard of in Mumbai.

Partners, who count among the world's best providers of creative and technical expertise, have been assembled to craft this unique property. The San Francisco team of international architecture firm Gensler (the team who designed the stunning Shanghai Tower) is providing master planning and highly considered architectural services.

Respected interior design firm Yabu Pushelberg (based out of New York) is crafting impeccable modern interiors and impressive amenity spaces—the settings for inspirational living. Landscape architecture studio P Landscape (Bangkok) is nurturing serene private gardens around the tower.

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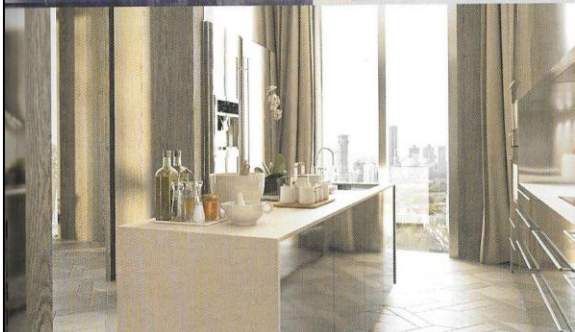
Impeccable, art-filled ground level lobby spaces connected to beautiful outdoor gardens will provide the ideal ambience in which to greet guests.

"The concept of a property that soars 55 stories yet contains just 26 residences is in itself highly unique. It will make this property highly exclusive. It will also allow for a lifestyle reminiscent of the landed residential tradition. We embarked on this project with the goal of embodying the advantages of bungalow living in a high-rise tower so families accustomed to large private living and garden spaces—with a certain level of individuality, privacy and customised service—would also benefit from better views, access to well-appointed private amenities, and the assurance of Four Seasons standard of services, in the comfort of their own homes."  
 —Adarsh Jatia, CEO and MD, Provenance Land

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The Residents' Club will incorporate a state-of-the-art gym, comfortable lounge spaces, a generous terrace, and a dining/conference room for special gatherings. Soaring an astonishing 650 feet over the city, The Rooftop Lounge and Outdoor Cinema will offer the ultimate sanctuary for residents and their guests. This will be Mumbai's highest open-air lounge/cinema.

Provenance Land and Four Seasons have ensured the finest quality of construction, interiors, and maintenance to assure that a home in Four Seasons Private Residences Mumbai will be an investment with a long future.



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Single floor residences will offer opulent living and dining room sizes extending across over 1,100 sq. ft., three impressively large bedrooms, with an oversized master bedroom covering a staggering 600 sq. ft., his and her walk-in wardrobes with a five fixture marble clad master bathroom. North and south duplexes, garden duplexes, and penthouses will occupy one and a half or two floors each, with up to six bedrooms for multi-generational families as well as a variety of additional spaces. Secure private entry lobbies will lead into each residence, where the incredible

